

## Callers Counseled in Spanish

### Quit Line Data Summary

April 1 - June 30, 2003

	<u>Span. Speak</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 14</b>	<b>N = 3,671</b>
<b>Percent of Statewide Calls</b>	0.4%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	NA	100.0%

  

	<u>Span. Speak %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 11</b>	<b>N = 3,165</b>
Female	9.1%	60.2%
Male	90.9%	39.8%
<b>Race/Ethnicity</b>	<b>N = 9</b>	<b>N = 2,585</b>
Hispanic	100.0%	2.6%
<b>Age</b>	<b>N = 7</b>	<b>N = 2,854</b>
Less than 18 years old	0.0%	2.1%
18 - 24 years old	28.6%	14.8%
25 - 34 years old	0.0%	23.1%
35 - 44 years old	42.9%	25.3%
45 years and older	28.6%	34.8%
<b>Education</b>	<b>N = 5</b>	<b>N = 2,724</b>
Did not graduate high school	20.0%	16.0%
High school graduate	20.0%	34.7%
Some college/vocational school	40.0%	36.8%
College graduate	20.0%	12.5%
<b>Caller Type</b>	<b>N = 10</b>	<b>N = 3,278</b>
General Information	10.0%	12.3%
Health care provider	0.0%	3.5%
Tobacco user	90.0%	84.1%
<b>Payer Type</b>	<b>N = 8</b>	<b>N = 2,092</b>
Insured	37.5%	34.9%
Uninsured	37.5%	28.9%
Medicaid	25.0%	36.1%
<b>Heard About</b>	<b>N = 8</b>	<b>N = 2,748</b>
Past caller	12.5%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	12.5%	24.8%
Television	12.5%	16.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	5.3%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	25.0%	6.8%
Newspaper/Magazine	0.0%	0.9%
Brochure/Newsletter	0.0%	5.7%
Family or friend	25.0%	22.9%
Health Department	12.5%	4.1%
School	0.0%	0.6%